



# TU-Automotive **AWARDS** Entry Guide

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# TU Awards 2020 Entry Guide

The entry process for the TU Awards 2020 is your opportunity to put forward your best work for the year and highlight the achievements of you and your company to the automotive technology industry!

This is your chance to shout about your business and get deserving recognition and reward from your peers. This guide will give you an overview of the TU Awards 2020 categories, criteria, entry process and judging process.

We want to give you confidence that the industry can trust that the TU Awards really are the mark of commercial and technological excellence and innovation in automotive. This entry kit will guide you through the process, answer your questions and give you the best possible chance of winning a TU Award in 2020.

## Why you should enter the TU Awards:

- Prove that you are the best in the industry
- Motivate your team
- Gain new business
- Impress your clients
- Recruit new talent and retain your existing superstars
- Beat your competition
- Attend the networking and celebration event of the year!

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## GENERAL RULES

- The TU Awards are open to all organisations working in the automotive tech industry across the globe.
- The entry information that you submit will be the only information that will accompany your submission throughout the judging process. This includes the supplementary information that you can provide in addition to your written entry.
- Requests to add further information or submit new information after the entry deadline will not be granted.
- All entries should follow the requested format as detailed on the online submission form, and the information detailed in the criteria should be completed to the best of your ability. It is important that you pay attention to the criteria and meet them as completely as possible; this ensures that all entries that are seen by the judges are of a similar standard, and judging can be done based on an even playing field.
- All entries must be submitted via the [www.tuawards.com](http://www.tuawards.com) online entry form. Entries submitted via any other means or format will not be recognised and will be disqualified; including email, post and in person delivery.

## ELIGIBILITY & CONFIDENTIALITY

- The eligibility period for submissions should relate to the period 1<sup>st</sup> January 2019 to 19 February 2020 (our entry closing date). Please make sure that your entry only contains evidence of activity / products that were being commercially traded/launched, and projects that have taken place during this time frame.
- Eligibility for each award is clarified by company type and activity – before you enter, please check that you are eligible to do so.
- Companies or individuals may submit entries on behalf of themselves or others and may enter any number of categories.
- Please note that entries that were submitted for the TU Awards 2019 cannot be entered for the TU Awards 2020 unless it can be proved that substantial developments/improvements have taken place.
- The information in your entry will remain confidential between the TU Team, and if you make the shortlist, the judges. Confidentiality is something that the TU team takes very seriously, and all our judges are expert professionals who understand the importance of professional confidentiality and discretion. Where necessary, for certain awards, Non-Disclosure Agreements are signed by the judges.

## ENTRIES

- Entries open on Wednesday 22 January 2020.
- Your written entry is the basis on which you will be judged and shortlisted. The entry form should be completed to the best of your ability and the content should show how you meet all the criteria in your chosen category. Please include all the information we ask for, otherwise your entry may not be put forward, or if it is, it may result in lower scoring from the judges.
- Draft entry forms are available for each award, which can be downloaded from the website to help you prepare your entry. You should draft your entry on this document, and then copy and paste it into the website when you are ready to submit, rather than drafting your entry on our website. You can circulate the draft entry form internally to help get all the information you need to formulate a strong entry.
- Entries must be submitted via the TU Awards website in order to be eligible for shortlisting and judging.
- Entries close on Wednesday 19 February 2020.
- Entries should be completed and submitted by the time and date above.
- All requests for deadline extensions should be sent to Caroline Hicks at [caroline.hicks@informa.com](mailto:caroline.hicks@informa.com) for consideration. Please note that requests sent to other members of the TU team may not be granted or forwarded.
- Please note that if you are entering the awards, you and/or your company **must** be able to purchase a minimum of two tickets to the ceremony. Attendance is mandatory for all shortlisted companies. More information about ticket prices will be available on our website shortly.

## THE SHORTLIST

- When entries have closed, the shortlisting begins! The shortlist is curated by the TU Automotive, Wards Intelligence and Wards Auto analyst & editorial team.
- The shortlist will be announced approximately two weeks after entries close. If you are lucky enough to be shortlisted, you will be informed via email.
- Where entries are particularly competitive or of a particularly high volume in one category, the team will ask for the expert advice of some outside counsel.
- All awards will have a specially curated judging panel, usually formed by mixing peers with those elsewhere in the value chain, to make sure that the judgement is informed and considered from all relevant sides of the industry.
- Judges will be required to score each shortlisted entry against the specific criteria for each award, which is why it is so important that each entry addresses each part of the criteria listed.
- Voting will be private to avoid lobbying or undue pressure from other judges or third parties. The scores will be collated and verified for any anomalies by the TU Team, and then averaged out to determine the winner.
- This system makes sure that each and every judge will read each and every entry, and allows the TU team to identify any potential bias or inconsistencies in scores. Judges can recuse themselves from scoring particular entries if necessary, and the process is transparent and fair to all parties.
- The transparency of this judging process is hugely important to us; however, we will not be revealing the identities of our judges. This is in order to make sure that we can retain our values of integrity and confidentiality while ensuring clear boundaries around the judging process.
- The winners will be announced at the TU Awards ceremony, taking place on June 2<sup>nd</sup> at the Suburban Showcase, Novi, Michigan, USA.

## THE ENTRY FORM

- Your entry must be no longer than 1,000 words and address the criteria set out in the category you're entering.
- To view the criteria and decide which award(s) you would like to enter, please visit the website.
- Please look at these criteria carefully when deciding on the appropriate category to enter, as entry categories cannot be changed once judging has commenced.
- If you enter an award and the TU & Wards team feel your entry is more suited to another category, we reserve the right to move your entry into another category. Once you have selected the category you wish to enter, a 1000-word text box will appear for you to fill out. Please make sure you address all the criteria for each award as outlined in this entry kit and on the website.
- Supporting material is optional and should be uploaded in the relevant places according to the form.
- We will use the information that you give us to compile the shortlist, so it's very important that you make sure you are using the correct spelling and including the right information, so that the listings end up correct.

## YOUR ENTRY CHECKLIST:

Please make sure you have the following items to upload for your entry:

- ☐ **Your 1,000-word text only submission**, to be entered into the text boxes on the online entry form as directed and according to the criteria. Testimonials **are** included in this word count.
- ☐ **Testimonials:** Where we ask for testimonials, you should try and obtain these from clients, partners, and industry figures, rather than people who work for your organisation.
- ☐ **Any supporting material (optional)** - such as images and video links – should be uploaded during this process too. Please note that only images and video links will be accepted as supporting material, with a limit of 3 images and one video link per entry.
- ☐ **A 50-word summary of your entry** for publication following shortlisting, written in the third person (a separate text box will be provided on the entry form).
- ☐ **One high-res company logo.**



# 2019 Awards, Shortlist & Winners:

## OEM of the Year

- Mitsubishi Motors
- Toyota
- Nissan

**Winner:** Mitsubishi Motors

## Best Connected Product/Service

- MDGo
- Xevo
- HARMAN, a Samsung company
- iNAGO inc.
- Honda

**Winner:** Honda - Smart Intersection

## Best Connected Product/Service for the Commercial Vehicle Market

- Tactile Mobility
- SafeRide Technologies
- Zonar System
- Sygic
- Qualcomm

**Winner:** Tactile Mobility - Tactile Sensing and Data Platform

## Best Auto Digital Insurance Product/Service

- Trak Global Group
- Carrot Insurance
- LexisNexis Risk Solutions
- Cambridge Mobile Telematics
- Munich Reinsurance America, Inc.

**Winner:** Cambridge Mobile Telematics - DriveWell Tag

## Best ADAS or Autonomous Product/Service

- WaveSense
- PreAct Technologies
- Tactile Mobility
- Mahindra & Mahindra Ltd
- HARMAN, a Samsung company
- Blackmore Sensors and Analytics, Inc.

**Winner:** PreAct Technologies - PreAct Technologies

## Best Auto Mobility Product/Service

- Amazon
- Ridecell
- Eyesight Technologies
- Eyeris Technologies, Inc.
- Xevo
- WebOS Auto

**Winner:** Amazon - Alexa

## Best Auto Cybersecurity Product/Service

- Penta Security Systems
- Karamba Security
- Cybellum
- BlackBerry Limited
- SafeRide Technologies
- GuardKnox

**Winner:** Penta Security Systems - AutoCrypt®

## Best Data/A.I. Product/Service

- Tactile Mobility
- SafeRide Technologies
- Agero
- SoundHound
- Eyeris Technologies, Inc.

**Winner:** SafeRide Technologies - vXRay

## Best eMobility Product/Service

- Konetik Deutschland GmbH
- ChargeHub
- Ensto

**Winner:** Konetik Deutschland GmbH - Konetik Electric Vehicle Feasibility Assessment

## Newcomer of the Year

- Quantoz Blockchain Technology
- WaveSense
- Privacy4Cars
- Enigmatos
- Aurora Labs

**Winner:** WaveSense

## Influencer of the Year

- Rio Hondo College
- Navistar, Inc.
- PreAct Technologies
- The Floop Ltd
- GuardKnox
- robocars.com

**Winner:** Navistar, Inc. - Andrew Dondlinger, VP GM, Navistar

## Rising Star of the Year

- IRYStec Inc.
- HARMAN
- GuardKnox
- Trafi

**Winner:** GuardKnox - Jillian Goldberg





## TU Awards 2020 Awards

### People Category:

- Outstanding Contribution to Automotive Tech
- Rising Star of the Year – under 30
- Rising Star of the Year – under 40
- Automotive Student of the Year

### Company Category:

- OEM of the Year
- MSP of the Year
- Software Supplier of the Year
- Hardware Supplier of the Year
- Collaborative Partnership of the Year
- Industry Choice Award: The Automotive Tech Company of the Year

### Product & Service Category:

- Automotive AI Product/Service of the Year
- Automotive Cybersecurity Product/Service of the Year
- Automotive Infotainment Product/Service of the Year
- ADAS & Autonomous Technology Product/Service of the Year
- Fleet Product/Service of the Year
- Automotive Insurance Product/Service of the Year

